

## Olivia Jean Ausnehmer

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### **EDUCATION:**

#### **The Pennsylvania State University – University Park, PA**

B.A. Broadcast Journalism - Bellisario College of Communications  
B.A. Political Science - College of the Liberal Arts  
Study Abroad – Paris, France (Conversational fluency in French)

**Expected Grad December 2023**

Dean's List  
GPA: 3.6  
Spring 2023

### **BROADCAST EXPERIENCE:**

#### **NBC4 (NBCUniversal) – Washington D.C.**

*News Intern*

**June 2023 – August 2023**

- Contribute to the daily editorial process including but not limited to: researching, planning, newsgathering, writing, editing, and pitching stories
- Work the assignment desk answering tip calls while managing a dozen police radios and shadow producers, field reporters, and anchors
- Produce individual print and television stories for NBC Washington website and demo reels and learn aspects of a large-market newsroom

#### **Centre County Report – University Park, PA**

*News Anchor/Reporter/Producer/Social Media Producer*

**August 2023 – Present**

- Cover a wide range of topics as a news anchor and reporter for the weekly live newscast broadcasted to 500,000 households
- Assist talent with scripts and stories and prepare studio crew as well as organize show plan, order stories, and post on social media as producer

#### **Penn State Network Television (PSNTV) – University Park, PA**

*Penn State Network Television Vice President*

**May 2022 - Present**

- Oversee the production of all shows featured on the network (7 shows to date ranging from entertainment, sports, diversity-driven, docuseries)
- Spearhead general meetings, events, and network trainings (editing, on-air, studio crew, professional development) for over 450 total members
- Collaborate with the executive board, students, and professors to recruit members, promote the network, and build new shows and ideas

*Nittany Talk Political Panelist & Founder of "Politics Panel"*

**October 2022 – Present**

- Spearhead Penn State's only political TV segment as lead panelist for the weekly "Politics Panel"
- Pick topics, conduct research and prepare questions to create a smooth, productive and informative discussion for panelists and audience

*Penn State Network News Anchor/Interview Anchor/Field Reporter/Studio Crew*

**March 2021 – Present**

- Live anchor local, national and international news stories, conduct 10-minute live interviews, and create news packages
- Perform research, construct scripts, create questions, pitch story ideas, capture b-roll footage, edit and assist studio crew

#### **The Democracy Group**

*Community and Engagement Intern*

**May 2022 – December 2022**

- Launched and maintained The Democracy Group interactive and informative Twitter community (Grown from 0 to 400+ members)
- Generated and posted content daily with the "Daily Dose of Democracy" concept which aims to increase awareness and engagement
- Produced and published a bi-weekly newsletter using Mailchimp and initiate the practice of incorporating affiliate podcasts into the newsletter
- Conducted outreach through email to secure new external partners for collaboration (secured 22 new partners to date)

#### **LoudounNow – Leesburg, VA**

*News Reporter Intern*

**May 2022– August 2022**

- Conducted research and interviews daily with multiple sources for each story in a heavily politicized county; published 10+ articles
- Edited newspaper weekly prior to final release and captured and submitted photos for stories (two of my photos made the front page)
- Attended local meetings (school board and supervisors) and public hearings and wrote summaries to update community residents

#### **Nittany Talk**

*Producer*

**October 2021 – December 2022**

- Cultivated internal and external relationships with on-air talent (50+), show guests, and interview subjects
- Assisted on-air hosts with content before and during each show with scripts, topics for show discussion and talent training

#### **CommRadio – University Park, PA**

*News Department Member*

**January 2022 – August 2022**

- Operate studio equipment/technology, edit voiceovers, packages, newscasts, and podcasts with Adobe Audition, and produce news articles

### **POITICAL SCIENCE EXPERIENCE:**

#### **New Voters (non-profit) – Remote**

*Marketing Manager*

**June 2023 – Present**

- Lead a team of 10 while streamlining communication strategies to better enhance social media, press, newsletters, and the website to encourage Gen-Z citizens to register to vote and simultaneously amplify the youth voice in politics
- Generate publicity for New Voters' programs, events, and partner relations and train the next generation of leaders

#### **Lion Caucus at Penn State – University Park, PA**

*Penn State Advocate*

**September 2022 – Present**

- Promote and advocate for Penn State University to local, state, and federal elected officials and educate student body on legislation

### **OTHER INVOLVEMENT:**

#### **Kappa Alpha Theta – University Park, PA**

*Diversity, Equity, and Inclusion Committee Member/Sorority Member*

**February 2021 – Present**

- Generate ideas for sisterhood events and assist in fundraising - raised over \$3,000 for pediatric cancer research

#### **Society of Professional Journalists – University Park, PA**

*Active Member at Penn State University*

**August 2022 – Present**

- Attend meetings, activities, lectures, fieldtrips, and events on quality journalism, professional development and industry insights

### **SKILLS:**

- AP Style, Inception software, MailChimp, Substack, Adobe Premiere Pro, Adobe Audition, Microsoft Powerpoint/Excel/Word